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A display device 2 comprises a mask layer 6 having at least one opening and an image layer 4. Image layer 4 has a first component comprising a first image 4<SB>1</SB> and a second component comprising a second image 4<SB>2</SB> each component arranged in alignment with the at least one opening of mask layer 6, mask layer 6 and image layer 4 being separated at a distance such that the image seen by a viewer of the device 2 depends on the viewing angle. Mask 6 preferably comprises a grid-like structure of a plurality of elongate substantially parallel opaque regions separated by transparent regions. The images may each be formed from a number of elongate substantially parallel inter-spaced image regions, the width of each being substantially equal to the width of the transparent regions of the mask 6. A transparent spacing layer 8 may be provided to maintain the spacing of mask 6 and image layer 4 and is preferably of constant or variable thickness and formed of polyethylene terephthalate. The first and second images may be different, and the mask 6 may have the same image as the first or second images. A second image layer may be provided on the reverse of the device 2 (Fig 3) with a second mask layer also, arranged in the same manner as the first side. The invention is intended for use as an advertising placard.

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